



Real Estate Business Intelligence

RETS IQ Contact is a fully RETS 1.x compatible proxy server. Its function is to provide enhanced business efficiencies that current vendor servers do not provide. The proxy works by acting as an intermediate server processing RETS requests from clients, passing the requests on to the vendor server and processing the responses before returning them to the client application. RETS IQ Contact provides several enhancements over your current vendor's server.

KEY FEATURES

- Monitor usage with superior reporting.
- Control access to your listing data.
- Enhance and customize your Metadata.
- Validate listings with your own business rules.

Contact Us:
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MONITOR

- Aggregate usage charts based on many built in categories [Date, Broker, Type, Location, Software]
- Top usage charts for users and broker [Transactions, Sessions, New Listings, Edited Listings]
- Ability to drill all the way into each transaction within each Session
- Summarize activity for a single user for any given time frame
- Errors highlighted within each session or available as a separate report
- Works with your current RETS server [independent of vendor]
- True real-time reporting and monitoring

CONTROL

- Apply limits to a single user or a whole group of users [Broker, User Type, Software Type]
- Filter hidden fields from results, restrict the records returned by using criteria
- Set up standard profiles for easy reuse [e.g. IDX Profile]
- Limit the number of records returned per user or globally
- Throttle the frequency a user hits the server [e.g. 5 times / minute]
- React to misuse in real-time, filters apply on the very next transaction

ENHANCE

- Remove reliance on vendor for cosmetic changes [e.g. Modify field display names]
- Reduce support load by defining clearer and instructional error messages for reporting to end users
- Define display field groupings and ordering
- Include field to group dependencies [e.g. Only display fields related to a sale when a property is sold]
- Define fields as only editable by staff users.

VALIDATE

- Create and process your own business rules to strengthen listing data integrity
- Use RETS compliant validation language
- Define lookup fields' dependencies on top your vendors.



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Who We Are

Bridge Interactive Group was formally established in June of 2004. Before Bridge was formed, the three partners had worked together on several very successful projects in years past. Deciding their skill sets and personalities had combined so many times to create great solutions for larger firms, we decided to form our own independent group.

Expertise among the partners covers a very broad spectrum of technology and design. During the first few years, the company consulted and built custom software for many different industries. These included e-commerce, finance, media, and health care. While **Bridge Interactive Group** still enjoys exciting new projects and creating innovative ways of solving interesting problems, the company is shifting focus to a few core areas. One area is the real estate industry. Technology in the U.S. real estate industry historically has been based on proprietary systems which led customers to vendor lock in for their entire solution. This closed system model has recently started to change in the last several years with the creation of open standards that allows different systems from different providers to easily communicate with one another. This allows customers to mix and match best of breed components. We have over 6 years combined experience in developing software for the RETS standard and have used our experience and techniques in developing bullet proof transaction management software for top tier banks to develop fast, rock solid software for the real estate industry.

Growth has always been organic. **Bridge Interactive Group** does not want to have to make decisions based on investor whims. This allows us to grow the company based on sound principals and an eye for long term growth. **Bridge Interactive Group** has used contractors in the past to help complete work, but prefer to use in-house talent. Software quality is very important to us and needs to be controlled by using trusted employees who are trained and learn top notch skills by working with the same team day in and day out. This team not only consists of other Bridge employees but **Bridge Interactive Group** clients as well. We hire bright, creative people that need to work closely with other people to solve difficult problems and deliver exceptional solutions. We build a team that is very close to customers and responsive to their needs.

Reference contact information available on request.

"Bridge Interactive Group initially came in to SEGA because we were in need of an expert Java developer during a critical situation. Not only did they solve our problem quickly, but suggested more efficient changes that allowed for a simple solution to what originally was considered to be a much longer project. Since that initial call, we have utilized their expertise more frequently because we know we can depend on them to be responsive and deliver excellent work when we need it most."

Nick Pili
Network Business Director, SEGA

"Bridge was able to come in and immediately make an impact, picking up our problems quickly and without any disruption to normal business. Their developers have really impressed us and have helped us tremendously in a very complex project."

Cantey Davis
President, FMLS



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